Python for applied practitioners

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Sketch presentation

How Python can be useful to applied practitioners

- Fede C
 - What Python is and scraping
- Fede M
 - GIS (geography and maps) application
- Tomás
 - Machine learning tools

What Python is

- Python is a widely used programming languare for general-purpose programming. It has a syntax which allows programmers to express concepts in fewer lines of code than possible in languages such as C++ or Java
- Free
- Users contribution: libraries
- Many platforms use Python as communicating way (becoming universal language)
- Very powerful in dealing with strings

Good way to learn Python

- Coursera course: Python for everybody specialization. University of Michigan
- Book: Python for informatics

Use

How to obtain it and language

- Download
- Languages currently used: Python 2 and Python 3
- Anaconda

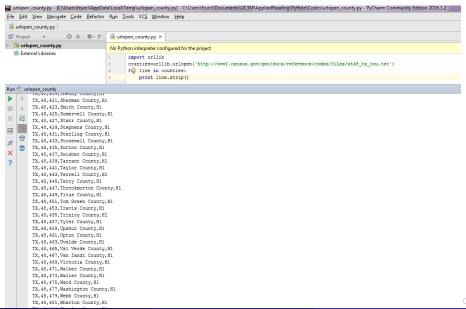
Two methods

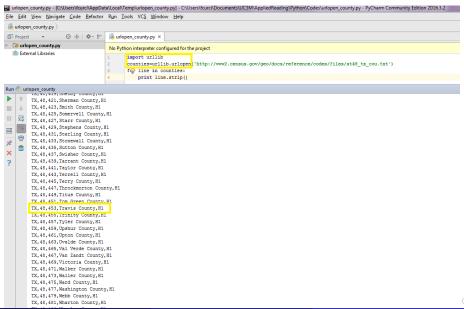
- Notepad+command prompt
 - Need to save file as .py
 - Type file.py in command prompt
- Compiler: Pycharm, Atom, Spyder

Python allows you to write a web browser

- Library to open resources by URL: urllib
- Example: we want to Python to go to web to obtain FIPS code of Texas counties
 - Counties







Ways to extract information from the web

API (Application programming interface)

- Structured way to access data from websites
- Usually limited number of queries
- Not all website provide it
- Twitter, Google maps, etc.
- Some Stata commands

Scraping

- Transformation of unstructured data (HTML format) on the web into structured data (database)
- Stata command: copy

API

Talk to web services: URLs that are designed explicitly to hand data back cleaned for your application

Need to agree on wire protocol for python and java

Two wire formats to exchange data between applications

- XML
- JSON

Libraries

- xml.etree.ElementTree
- json

Google map API

- Possible to retrieve address, latitude and longitude of places
- Documentation
- Limits
 - 2,500 requests per day
 - 50 requests per second

Google map API

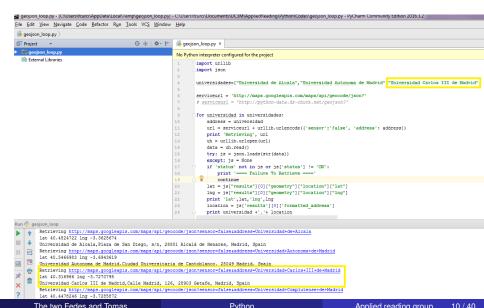
lat 40.4478246 lng -3.7285872

```
💐 geojson, loop.py - [C:\Users\fcurci\AppData\Local\I emp\geojson, loop.py] - C:\Users\fcurci\Documents\UC3M\AppliedReading\Python\Codes\geojson, loop.py - PyCharm Community Edition 2016.3.2
File Edit View Navigate Code Refactor Run Tools VCS Window Help
  aeoison loop.pv
Project
                                                               is geojson_loop.py ×
   geojson loop.py
                                                               No Python interpreter configured for the project
  | | | External Libraries
                                                                      import urllib
                                                                       import ison
                                                                       universidades=["Universidad de Alcala", "Universidad Autonoma de Madrid", "Universidad Carlos III de Madrid",
                                                                       serviceurl = 'http://maps.googleapis.com/maps/api/geocode/ison?'
                                                                       # serviceurl = 'http://python-data.dr-chuck.net/geojson?'
                                                                       for universidad in universidades:
                                                                           address = universidad
                                                                           url = serviceurl + urllib.urlencode({'sensor':'false', 'address': address})
                                                                           print 'Retrieving', url
                                                                           uh = urllib.urlopen(url)
                                                                           data = uh.read()
                                                                           try: js = json.loads(str(data))
                                                                           except: is = None
                                                                           if 'status' not in js or js['status'] != 'OK':
                                                                               print '--- Failure To Retrieve ----
                                                                               continue
                                                                           lat = |s["results"][0]["qeometry"]["location"]["lat"]
                                                                           lng = is["results"][0]["geometry"]["location"]["lng"]
                                                                           print 'lat', lat, 'lng', lng
                                                                           location = [s['results'][0]['formatted address']
                                                                           print universidad +','+ location
Run e geojson loop
         Retrieving http://maps.googleapis.com/maps/api/geocode/ison?sensor=false&address=Universidad+de+Alcala
         lat 40.4824722 lng -3.3628674
         Universidad de Alcala, Plaza de San Diego, s/n, 28801 Alcalá de Henares, Madrid, Spain
         Retrieving http://maps.googleapis.com/maps/api/geocode/json?sensor=falsesaddress=Universidad+Autonoma+de+Madrid
         lat 40.5466983 lng -3.6943619
         Universidad Autonoma de Madrid, Ciudad Universitaria de Cantoblanco, 28049 Madrid, Spain
         Retrieving http://maps.googleapis.com/maps/api/geocode/json?sensor=false&address=Universidad+Carlos+III+de+Madrid
         lat 40.316966 lng -3.7270795
         Universidad Carlos III de Madrid, Calle Madrid, 126, 28903 Getafe, Madrid, Spain
```

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Retrieving http://maps.googleapis.com/maps/api/geocode/ison?sensor=falsesaddress=Universidad+Complutense+de+Madrid

Google map API



Web scraping

HTML

Standard markup language for creating web pages and web applications. Messy

```
<html>
    <head>
        <title>This is the title</title>
        </head>
        <body>
            <a href ="www.wikipedia.es" > Wikipedia link</a>
        </body>
        </html>
```

Web scraping

HTML

Standard markup language for creating web pages and web applications. Messy

```
<html>
    <head>
     Start tag
        <title>This is the title</title>
                    Flement
    </head>
      End tag
    <body>
                        ="www.wikipedia.es">Wikipedia link</a>
                href
        <a
            Attribute name
                              Attribute value
                                                     Content
    </body>
</html>
```

Web scraping

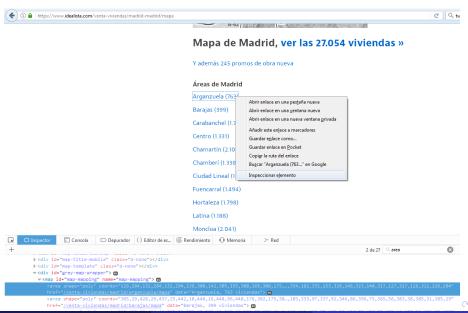
HTML

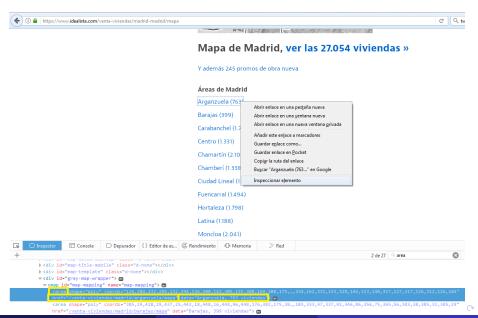
Standard markup language for creating web pages and web applications. Messy

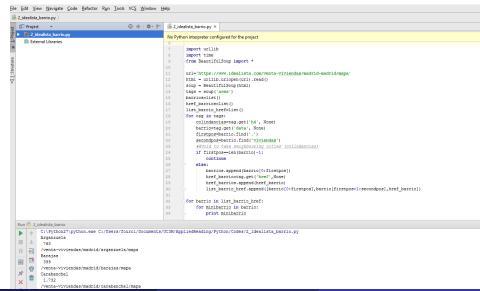
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                href
                        ="www.wikipedia.es">Wikipedia link</a>
        <a
            Attribute name
                              Attribute value
                                                     Content
    </body>
</html>
```

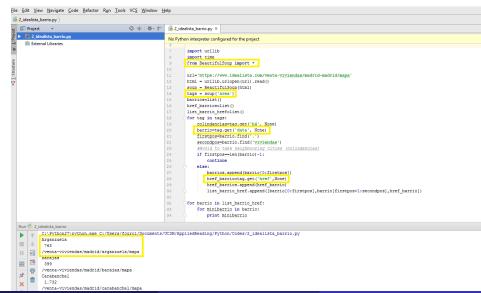
- Possible to retrieve all html with python
 - Libraries: BeautifulSoup, HTMLParser

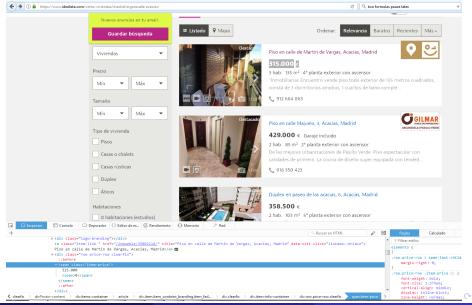


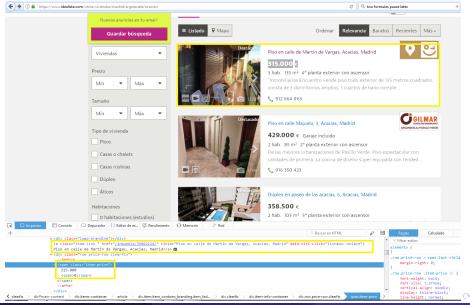












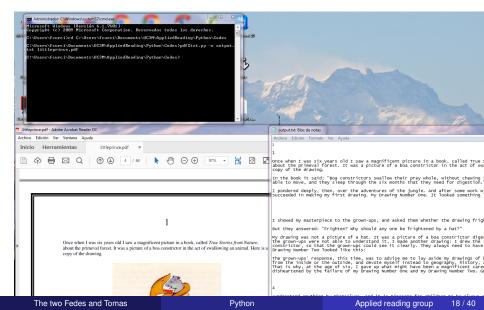
```
File Edit View Navigate Code Refactor Run Tools VCS Window Help
 idealista flat.pv
   Project
                                               ▶ ☐ idealista flat.py
                                                               No Python interpreter configured for the project
     | | External Libraries
                                                                       ascensor=list()
                                                                       for tag in tags:
                                                                            #Obtain link of house
                                                                           class link=tag.get('class', None)
                                                                           class link2-str(class link)
                                                                           if 'item-price-down icon-pricedown' in class link2:
                                                                           elif 'item-price' in class link2:
                                                                               #Obtain title price
                                                                               parser = myhtmlparser()
                                                                               tag2=str(tag)
                                                                               parser.feed(tag2)
                                                                                   # Extract data from parser
                                                                               tags = parser.NEWTAGS
                                                                               attrs = parser.NEWATTRS
                                                                               precio = parser.HTMLDATA
                                                                                   # Clean the parser
                                                                               parser.clean()
                                                                                   # Print out our data
                                                                               precios.append(int(precio[0].replace('.','')))
                                                                           elif 'item-detail' in class_link2:
                                                                               parser = mvhtmlparser()
                                                                               tag2=str(tag)
                                                                               parser.feed(tag2)
                                                                                   # Extract data from parser
                                                                               tags = parser.NEWTAGS
                                                                               attrs = parser.NEWATTRS
                                                                               detail = parser.HTMLDATA
                                                                               parser.clean()
                                                                                   # Print out our data
   Run e idealista flat
           C:\Python27\python.exe C:/Users/fcurci/Documents/UC3M/AppliedReading/Python/Codes/idealista flat.py
            [35062114, 'Piso', 'calle de Mart\xc3\xadn de Vargas', -999999, 'Arganzuela', 'Acacias', 315000, 135, '4', 'exterior', 'con ascensor', '22/02/2017']
           [35841803, 'Fiso', 'calle Majuelo', 3, 'Arganzuela', 'Acacias', 429000, 85, '2', 'exterior', 'con ascensor', '22/02/2017']
            [34128182, 'D\xc3\xbaplex', 'pageo de las acacias', 6, 'Arganzuela', 'Acacias', 358500, 103, '5', 'exterior', 'con ascensor', '22/02/2017']
            [34808794, 'Piso', 'ronda DE TOLEDO', -999999, 'Arganzuela', 'Acacias', 340000, 86, '4', 'exterior', 'con ascensor', '22/02/2017']
```

```
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 idealista flat.pv
   Project
                                               ▶ ☐ idealista flat.py
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                                                                           if 'item-price-down icon-pricedown' in class link2:
                                                                               continue
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                                                                               precio = parser.HTMLDATA
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                                                                           elif 'item-detail' in class_link2:
                                                                               parser = mvhtmlparser()
                                                                               tag2=str(tag)
                                                                               parser.feed(tag2)
                                                                                   # Extract data from parser
                                                                               tags = parser.NEWTAGS
                                                                               attrs = parser.NEWATTRS
                                                                               detail = parser.HTMLDATA
                                                                               parser.clean()
                                                                                   # Print out our data
   Run e idealista flat
           C:\Python27\nython.exe C:/Users/fcurci/Documents/UC3M/AppliedReading/Python/Codes/idealists flat.ny
            [35062114, 'Piso', 'calle de Mart\xc3\xadn de Vargas', -999999, 'Arganzuela', 'Acacias', 315000, 135, '4', 'exterior', 'con ascensor', '22/02/2017']
           [35841803, 'Fiso', 'calle Majuelo', 3, 'Arganzuela', 'Acaclas', 429000, 85, '2', 'exterior', 'con ascensor', '22/02/2017']
            [34128182, 'D\xc3\xbaplex', 'pageo de las acacias', 6, 'Arganzuela', 'Acacias', 358500, 103, '5', 'exterior', 'con ascensor', '22/02/2017']
            [34808794, 'Piso', 'ronda DE TOLEDO', -999999, 'Arganzuela', 'Acacias', 340000, 86, '4', 'exterior', 'con ascensor', '22/02/2017']
```

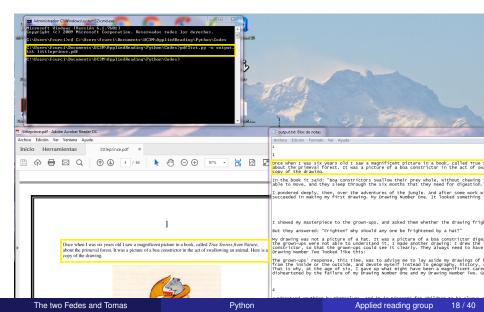
PDF Scraping

- Easier when PDF is not an image
- Possible to convert entire PDF to txt file
- Possible to dump the internal contents of a PDF file in pseudo-XML format
- Library: PDFMiner

Scraping the little prince



Scraping the little prince



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 - What Python is and scraping
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Introduction

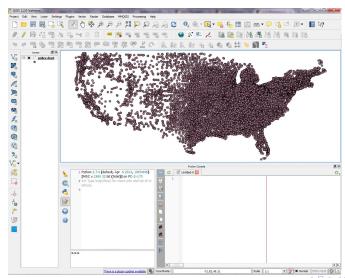
Python can be used both in QGIS and ArcGIS as a language to interact with these programs.

These will be useful to:

- Automated processes that you can already do by clicking in your preferred GIS program. (Very important for using data from STATA or creating data for STATA use)
- STATA can automate many of this operations already (not all of them) but GIS programs much more efficient
- Perform some new function only available if using Python

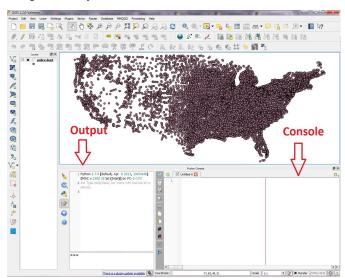
Where to Find Python? (QGIS)

Plugins ⇒ Python Console



Where to Find Python? (QGIS)

Plugins ⇒ Python Console



Learn to Write GIS Python Code

- Follow the course found in qgistutorials.com
- Search in stackexchange.com
- Processing ⇒ "Graphical modeler" (a drag and drop tool that generates a Python Code)
- Write your own .py file

Example 1 - Automation of Presentation of Results

You have shapefiles of all the crimes in counties in the US 1960-2014. For exploring the data you want to create a map for each year. Change the color of places with a high violent crime rate.

You can write your own .py code:

- For loop for each file (for yy in year_available)
- open .shp file .addMapLayer()
- select high crime places .getFeatures()
- Ohange color .setSelectionColor()
- save map

If you have multiple maps you can even created videos of maps

Example 2 - Automation Getting Inputs from STATA

Example: Data on number of police officers for all police departments and want to perform some operation with QGIS using this data. For QGIS to read data from STATA needs a .csv file with an identifier (ID of police department) and the variable of interest (number of police officers)

Python can easily automate all this in case you make some change to any variable you do not need to manually redo everything:

- Open .shp file and .csv files .addMapLayer()
- Join the 2 files using the common identifier .addJoin
- Perform whatever operation you wish

Example 3 - Summary Statistics by Distance

Calculate number of police officers in a radius of 20km around a police department.

This could be done in STATA by calculating the distance of all police dept. from all police dept. and summing up the number of police officers if the distance is less than 20km. This is computationally unfeasible (15000 police dept.)

QGIS is very efficient when dealing with GIS data and distances. We can write a code on Python:

- Open the file we created in example 2 .addMapLayer()
- Create a buffer of 20km around all police departments .buffer()
- Select only police departments that intersect with the buffer -.intersects()
- Sum up police officers if it intersects and save in a new variable

Example 3 - Summary Statistics by Distance

Why is it useful?

- Much faster than STATA (sometimes is just unfeasible on STATA)
- Once you have the Python code is easy to change buffers or variables
- You can then save the data and use this newly created variable back in STATA - .writeAsVectorFormat()

Example 4 - Neighbors of Polygons

All the previous examples the GIS data was points (police department). Many times data is in polygons (Counties, States,)

Let's say that we have population level data at the county level. We want to calculate the total population of the neighbors of all counties (where neighbors means to have one border in common). Python can do that.

Is a long code but the main tricky thing is how to determine neighbors. You do with the following function - .intersects(geom.boundingBox())

Again this new variable created in QGIS can be then exported in STATA

A Taste of More Complex Things you Can Do in Python

Excellent Guide: "Night Lights and ArcGIS: A Brief Guide" by Matt Lowe

Let's say you want to create a 20kmX20Km pixel-year panel of luminosity.

You can download a raster NASA NOOA satellite data of luminosity at night of the earth (data for many years and many types of measurements).

You can do it in Python with .CreateFishnet_management()

Given that the data is already on Python you can add a lot of information to this pixels dataset (Country, Distance to the coast,) and then save it in a readable file for STATA

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Machine Learning with Scikit-Learn

- Idea: How to use a couple of methods of Imbens/Athey NBER summer lectures with the library scikit-learn
- Machine Learning...
 - ...is more about fit/prediction.
 - ..cares a lot about scalability of the algorithm (big data, many covariates).
 - ...is neither about causality or inference (Susan Athey disagrees).
 - ...nor the formal asymptotic properties.
- Focus on: Out of sample performance, cross-validation, regularization.
- Why Python and Scikit-learn?

How to learn?

- Machine Learning:
 - Coursera: Stanford course with Andrew NG (matlab), Washington University specialization (python).
 - edX: Columbia course from the MicroMasters Program.
 - Book: The Elements of Statistical Learning. Data mining, Inference and Prediction. Trevor Hastie, Robert Tibshirani and Jerome Friedman.
- Basic packages to handle data on Python:
 - Panda (Most popular library for data manipulation): Resources.
 - Numpy (Efficient python matrix handler): Tutorial, lecture notes.
- Scikit-Learn:
 - Links: Official Tutorial, video lectures, other Tutorial.
 - Book: Learning scikit-learn: Machine Learning in Python.

Ex.1 Classification + Regularization

- Built in scikit learn: Lasso, Ridge regression, Least angle regression, Lars, Elastic Nets.
- Example: Reviews from an Amazon product. Which word has the highest predictive power of a positive review?
- Method: Regularized logistic regression.
- **Scikit implementation:** First, get your matrix of words using the *CountVectorizer*, then use *LogisticRegressionCV* with a Lasso like penalty lasso.
- LogisticRegressionCV has a built in cross validation to find the "optimal" penalty parameter α .

Ex.1 Classification + Regularization

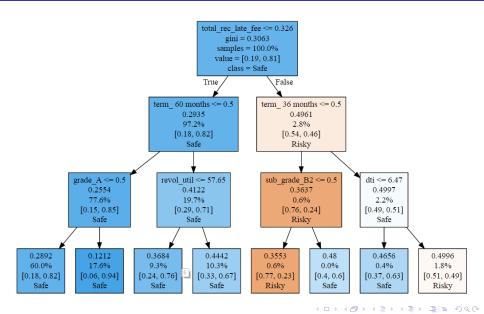
166752 data points with 141224 covariates! "Only" around 3300 are nonzero.

	Positive Words		Negative Words	
1	oustanding	2.12	dissapointed	-2.58
2	saves	2.03	worst	-2.47
3	lifesaver	1.90	worthless	-2.40
4	skeptical	1.80	theory	-2.38
5	adores	1.79	unusable	-2.33
6	south	1.69	disappointing	-2.26
7	con	1.67	ripoff	-2.25
8	penny	1.65	poorly	-2.22
9	awesome	1.63	ineffective	-2.20
10	pleasantly	1.63	useless	-2.02

Ex.2 Regression Trees

- Built in scikit learn: Random Forests, Bagging, Boosting (Adaboost).
- Example: When to give a loan? Data on good/bad loans + covariates of the individual (employment, debt to income ratio...).
- Method: Random Forests: Fit different regression trees in random subsamples with replacement and apply a weighted average between them.
- Scikit implementation: RandomForestClassifier

```
forest =RandomForestClassifier(max_depth=4).fit(X,Y)
forest.predict_proba(X[1,:])
print forest.feature_importances_
```

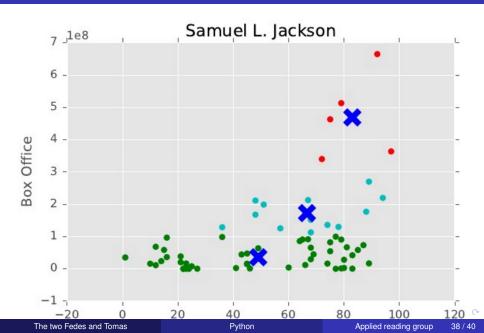


Ex.3 Clustering

- Built in scikit learn: K-means, Gaussian Mixtures.
- Example: Clustering Samuel L. Jackson movies by quality and revenue box office.
- Method: K-Means.
- Scikit implementation: KMeans

```
kmeans = KMeans(n_clusters=3,random_state=10).fit(data)
centroids = kmeans.cluster_centers_
labels = kmeans.labels_
```

Ex.3 Clustering



Code Appendix

Classifier + Regularization:

```
# Word Matrix
vectorizer = CountVectorizer(token_pattern=r'\b\w+\b')
words_matrix = vectorizer.fit_transform(products['review_clean
name = vectorizer.get_feature_names()
# Model
sentiment_model = linear_model.LogisticRegressionCV(penalty=')
                        ..., solver='liblinear')
sentiment_model.fit(words_matrix, dependent_var)
coefficients = sentiment model.coef
```

Appendix 1



$$\min_{\beta} \sum_{i}^{N} (Y_i - X_i \beta)^2 + \alpha ||\beta||_1 \tag{1}$$